



## 2024 The Guangzhou Overseas Real Estate Immigrant Study Exhibition

Overseas real estate | Overseas immigrants | Study Abroad | overseas investment

2024年7月27日-7月28日  
广州保利世贸博览馆

27<sup>th</sup>-28<sup>th</sup> July, 2024  
Guangzhou Poly World Trade Expo

### Exhibition Overview:

In recent years, the number of domestic buyers, immigrants, and students studying abroad has grown rapidly. Real estate, immigration, and study abroad are in line with the laws of economic globalization, capital globalization, and talent globalization. While material life improves, people are increasingly concerned about their own living environment, children's education environment, medical care, and elderly care. Therefore, the interest and demand of domestic people in studying abroad, purchasing overseas properties, and investing overseas are increasing. In today's global economic integration, It is particularly important to fully utilize the global resources provided by exhibitions to prepare for a happy life in the future, seize current opportunities, and seize the market.

The Guangzhou Overseas Real Estate Immigration and Study Abroad Exhibition is an ideal platform for overseas exhibitors to explore the Chinese market and promote overseas real estate projects. we provide you with the opportunity to directly meet high-end Chinese buyers and enhance your visibility in the overseas real estate immigration market in China. This exhibition will build a one-stop mutually beneficial and win-win platform for overseas investment, overseas real estate, and immigration and study abroad, and build an annual event in the fields of overseas real estate, immigration, and wealth management!

### Expo Goal:

Seeking optimized global asset allocation for domestic high net worth individuals, enabling them to have a deeper understanding of foreign culture, education, environment, welfare, etc., in order to choose investment, real estate, immigration and study abroad projects that better meet their own conditions, and providing ideas for Chinese entrepreneurs on how to go international and achieve global capital.

### Targeted invitation to professional visiting groups:

The Guangzhou Overseas Real Estate Immigration and Study Abroad Exhibition has established comprehensive cooperation with private banks, golf clubs, real estate clubs, immigration and

study abroad clubs, high-end residential areas, aviation clubs, yacht clubs, high-end clubs, and star rated hotels. We have invited VIP customer groups from various cooperating institutions, as well as leaders and representatives of government agencies and financial institutions, to ensure that high-end visitors attend the exhibition site and create an influential overseas real estate immigration and study abroad exhibition in Asia.

### Numerous authoritative media tracks and promotes throughout the entire process:

The exhibition will be vigorously promoted and promoted, inviting more than 100 media outlets to participate in the promotion and publicity, including Xinhua News Agency, China Business Daily, China Youth Daily, China Daily, China Securities News, Sina, Phoenix, Sofang, Sohu Focus, NetEase Real Estate, Hexun Real Estate, Zhonghua Net and other media outlets to pay attention to and report on the exhibition. Guangzhou Overseas Real Estate Immigration and Study Abroad Exhibition will be comprehensively displayed and promoted through magazines, print ads, microblogs, SMS, e-mail, Tiktok, Xiaohongshu, Kwai, Today Headlines and other new media.



### On site concurrent lecture activities:

-Overseas real estate, overseas immigration, and international education and study abroad promotion conference;

-Lecture on Quality of Life and High end Service Forum;

**Note:** The on-site speech fee for the exhibition is 7000 yuan (30 minutes) per speech, and the organizing committee will provide stage equipment and projection walls;

Topic collection: If you want to promote products and solutions, please contact us.

### Scope of Exhibits:

1. Overseas real estate developers, agents, brokers, overseas properties, high-end properties, top tier apartments, luxury villas, golf villas, resort hotels, castles, yacht docks, land farms, wineries, islands, and overseas commercial properties.
2. Overseas immigration agencies, agents and consulting service agencies, and investment immigration intermediary agents;

3. International education and study abroad institutions, international schools, international language training institutions, international vocational training institutions, study abroad institutions, etc;
4. Investment and wealth management institutions: overseas banks, securities and insurance firms, law firms, accounting firms, overseas funds, offshore trusts, family wealth management, etc;
5. International transportation, pet immigration and other immigration supporting service institutions.
6. Services provided by local governments, chambers of commerce, and other economic and trade organizations abroad;

### Exhibition Organization Structure:

#### Supporting units

International Trade Promotion Association、China Merchants Bank

#### Undertaking unit

Shanghai Qiyao Exhibition Co., Ltd

Exhibition website: <http://www.txjmexpo.cn/>

#### Collaborative media

Panoramic Network、Southern Metropolis Daily

### Booth Fees:

types	Standard booth	Bare indoor stall Minimum 18square meters
Domestic enterprises	CNY 19800 (foreign exhibitor)per booth	CNY 2000 (foreign exhibitor)per booth
overseas enterprises	USD 3100 (foreign exhibitor)per booth	USD 310 (foreign exhibitor)per booth

- Note:** 1. Standard booth facilities: carpet, 2.5m high wall panel, 2 Chinese and English lintels, 1 consultation table, 6 chairs, 1 glass round table, 1 220V power socket, and 2 spotlights; Background board spray painting production (two sides of background wall spray painting, each side size: 2.45m high \* 2.95m long);
2. There are no facilities for indoor lighting and flooring;

### Sponsorship Program:

The exhibition sponsors are divided into: chief sponsorship, gold level, special sponsorship, and support unit sponsorship, enjoying various special benefits and other marketing opportunities provided by the conference (detailed package information and benefits are available on request);

### Exhibition process:

1. Fill out the exhibition application form, scan or mail it to the organizing unit; The principle of booth sequence allocation: "Apply first, pay first, and arrange first";
2. Within three days after receiving confirmation from the organizing unit to sign the contract, the enterprise shall remit all exhibition fees to the organizing committee, and the designated booth can be retained. After the exhibition fees are remitted, please scan the bank remittance form to the organizing unit, and the organizing unit will officially confirm the booth.
3. The organizing unit shall send the Exhibitor Handbook and other materials to the exhibitors before June 26, 2024, informing them of the booth layout, accommodation, and other precautions to be taken during the exhibition, and assisting the exhibitors in completing the exhibition activities conveniently and efficiently.

### 大会组委会:

**Shanghai Qiyao Exhibition Co., Ltd**

Contact person: Mr. Zhang Yi

phone number: 021-31-201953-612

Mobile/WeChat: 138-1723-6871

Contact person: Ms. Chen Yu

phone number: 021-31-201953-611

Mobile/WeChat: 138-1726-5623

Email: chenxia@financeshow.cn